



sage

MAS 90[®]

for:

Windows[®]
Client/Server for Windows NT[®]
Client/Server for UNIX[®] Systems

A man and a woman in business attire are looking at a tablet together. The man is on the left, wearing a blue shirt and a patterned tie. The woman is on the right, wearing a grey sweater and a plaid skirt. They are both looking down at the tablet, which is held by the woman. The background is a blurred office setting.

MAS 90[®]

When you choose the MAS 90 family of accounting, distribution and manufacturing software products, you don't have to compromise on the way your accounting system works. Whatever your industry or size, your MAS 90 system can be tailored to match your internal workflow and business process. And, if you're operating a small to medium-sized business, chances are there is a MAS 90 product that is a good fit for your company.

MAS 90[®]

With MAS 90, you have unparalleled flexibility to tailor your accounting system to match your internal workflow and business processes. MAS 90 offers more than 22 modules and literally hundreds of industry-specific add-ons that can keep your most critical business processes running smoothly, even as your company grows.

And you can customize MAS 90 to meet your specific needs.

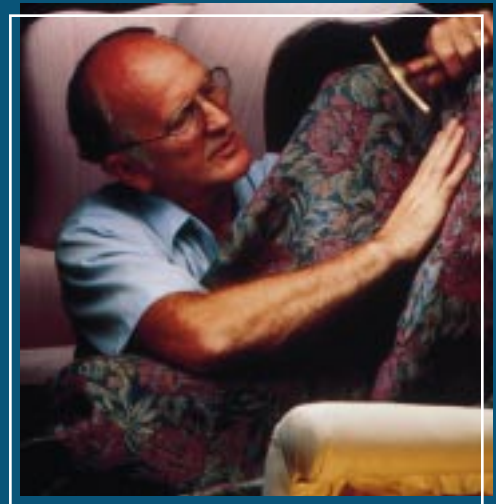
Three built-in reporting tools allow you to quickly and easily extract, analyze and present your financial information with a professional look. MAS 90 also seamlessly integrates with the Microsoft[®] Office[®] suite of office productivity tools, giving you the power to effectively generate personalized communications to customers and vendors. Setting the industry standard for ease of implementation and use, MAS 90 makes it easy to perform your daily operations, and its Windows[®] interface makes navigation intuitive and fast.

Sage Software has been enhancing and expanding MAS 90 for more than a decade. Today's MAS 90 is Year 2000 compliant, adaptable to new technologies and used by more businesses than any other product in its range.

If you're looking for a proven solution that can help your company make the most of your business software solution, increase productivity and help you increase your profits well into the new millennium, MAS 90 may be the perfect fit.

"MAS 90 is ideal for a growing company like ours. Its manufacturing modules allow us to do practically everything we need, from placing orders in the sales log, all the way to creating a perpetual inventory system and keeping our general ledger current."

Jorge Lagueruela,
President and CEO
Trinity Furniture Inc.
Employees: 60
Annual Sales: \$7 million



flexible

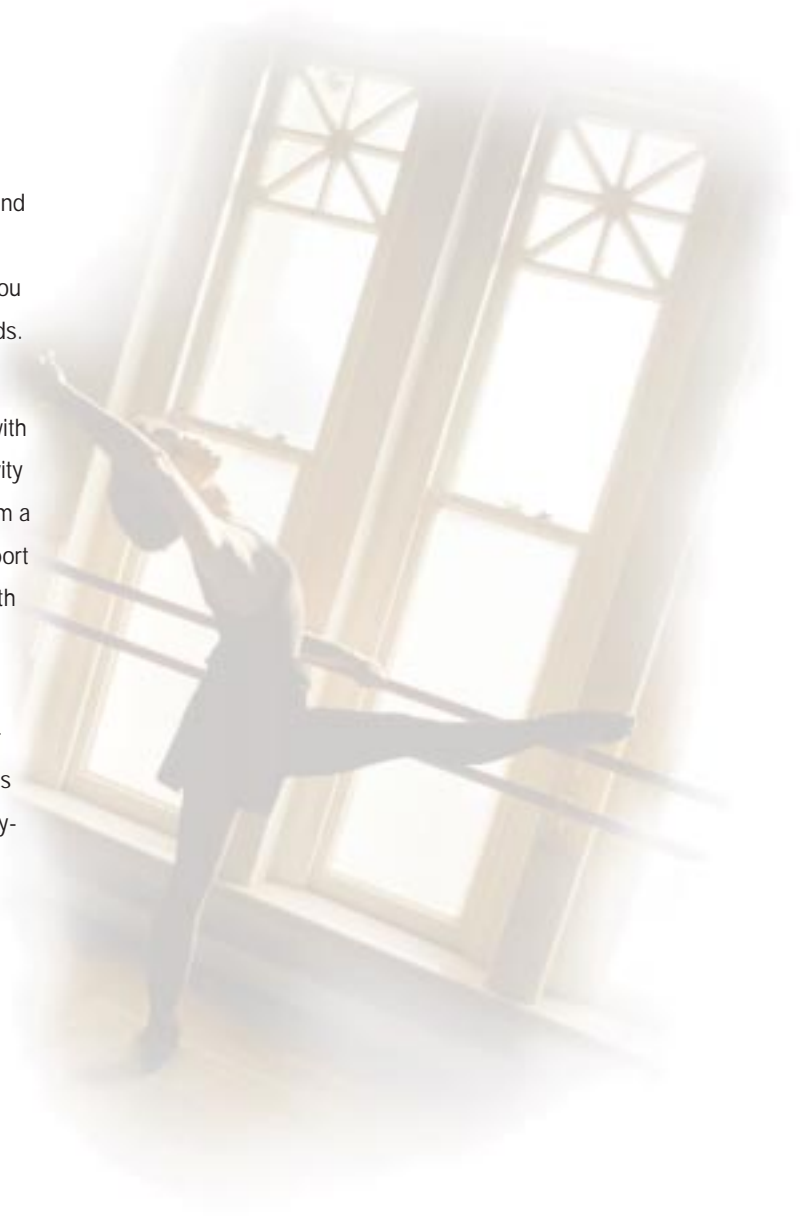
FLEXIBLE SOLUTIONS TO MATCH YOUR CHANGING NEEDS

Tailoring your accounting solution can maximize your productivity and lower your costs. MAS 90 is a modular solution (with more than 22 available modules), so you can purchase the level of functionality you need now, and extend your system later to meet your growing needs.

MAS 90's flexibility extends beyond the modules we provide. The Visual Integrator module is designed to make integrating MAS 90 with other applications seamless. By using the Open Database Connectivity standard, Visual Integrator simplifies transmission of data to and from a custom or vertical software package by allowing you to import or export directly to or from any ODBC-compliant source while complying with business logic to maintain data integrity.

MAS 90 also offers specialized solutions for industries such as manufacturing, distribution, retail and professional services. And our unique, nationwide Master Developer network has created thousands of off-the-shelf products to enhance MAS 90 with additional industry-specific functionality.

Whether you're a sole proprietor or have as many as 200 accounting system users, we have a MAS 90 solution for you. With scalability like this, you can continue to use MAS 90, even if your organization experiences rapid growth.



" MAS 90 gives us operations management and incremental billing capabilities that have basically paid for the system. It's also allowed us to maintain our 50 percent growth rate without adding accounting staff."

Kimberlee Clark
VP Finance
Quantum Information Corporation
Information Distribution Management
Employees: 155
Annual Sales: \$50 Million

powerful

STRENGTH THROUGH GLOBAL ACCESS

With the Internet quickly becoming the most powerful resource for businesses worldwide, e-commerce capabilities are becoming imperative for companies seeking to maintain their competitive advantage.

With MAS 90's internet.access module, your customers can log in through the Internet and securely place an order directly into your MAS 90 system 24 hours a day, seven days a week.

If your company can benefit from conducting business over the Web, MAS 90 with internet.access can provide you with numerous benefits.

Ease of implementation — You want to focus on running your business, not your software. That's why internet.access can be installed and operated without requiring you to understand the underlying technology. In fact, if you choose to host your Web site with selected Internet service providers (ISPs), implementation of the internet.access module can be accomplished almost as easily as installing and setting up any MAS 90 module.

Order Inquiry/Order Entry — In addition to the core internet.access module, two "applets," or mini modules, are available. internet.inquiry allows your customers to make account and order inquiries, inquire into their account status and make specific changes to their company information, while internet.order allows your customers to enter their orders directly into your MAS 90 system.

Increased functionality — internet.access has been designed so that more functionality can easily be added later in the form of additional applets.

Security — To provide protection for your MAS 90 data, the MAS 90 Web engine and the MAS 90 server are located inside the firewall where only authorized, authenticated users can access them. By placing the Internet Information Server outside the primary firewall, your customers can securely access the data they need, while hackers and other unauthorized users are kept out.



Would you like to enjoy the benefits of conducting business over the Internet? MAS 90's internet.access module can supply a way to transact business-to-business e-commerce, worldwide, over the Internet. This new module provides a complete out-of-the-box e-commerce solution and can be implemented without the need for expensive Web consultants or custom programming.

professional

INDUSTRY-LEADING REPORTING TOOLS, BUILT RIGHT IN

Your accounting system should provide a method to quickly and easily extract data, and create the kind of output required for businesses to maintain a professional image. MAS 90 provides a wide range of standard reports, and the ability to easily create customized reports, charts and graphs.

The report format maintenance feature enables you to quickly give MAS 90 standard reports a professional look. You can add bitmaps to a report, and select font size, color and style separately for the header, body and footer of the reports.

Crystal Reports™ Standard software comes with the MAS 90 Library Master module. A graphical report writer, Crystal Reports offers presentation-quality output for MAS 90 accounting data. Any of these reports can feature your choice of fonts, text color, borders and shading, as well as embedded pictures, logos and diagrams. You can access template reports directly from a custom reports menu in each MAS 90 module. Using Crystal Reports, you can send your customers professional-looking invoices, checks, quotations, sales orders and statements. Layout capabilities include drag-and-drop placement of fields, plus formatting control over individual fields. When you've formatted your report just the way you want it, you can e-mail the output file directly from the preview screen.

FRx® (Financial Report Extender) for Windows (Standard Version) software comes with the MAS 90 General Ledger module. With FRx,



Crystal Reports produces graphical, presentation-quality reports and forms. Templates for key reports are provided with each module so you can easily modify reports to suit your requirements. You can also generate professional-looking invoices, checks, sales orders and statements such as the one shown here.

can create complex financial reports. Row and column formats are defined separately for maximum flexibility. Using the FRx drag-and-drop feature, you can restructure your cost centers, or carve out new account segments using a special cleaver tool. Reports can be printed, exported to an Excel worksheet or distributed to non-accounting system users and viewed in the drill-down viewer.

A screenshot of the FRx Financial Reporting software interface. The window title is "FRx Drilldown Viewer - [East Sales Office]". The main content is a Profit and Loss statement for the "East Sales Office" for the five months ending May 31, 2003. The statement is presented in a professional, multi-column format with a logo for "DISTRIBUTION COMPANY" on the left. The data is organized into sections for Revenue, Cost of Good Sold, and Operating Expenses.

	May	Percent	YTD	Percent
Revenue				
Distribution Sales	\$207,438.50	94.5%	\$1,982,754.70	95.8%
Service Fees	14,565.50	5.8%	44,362.23	3.8%
Freight Revenue	5,201.25	1.8%	24,854.87	2.8%
Retains & Allowances	(3,778.45)	(1.7%)	(19,817.81)	(1.8%)
Total Revenue	\$223,426.80	100.0%	\$2,022,144.00	100.0%
Cost of Good Sold				
Purchases	68,228.37	28.8%	368,297.47	25.8%
Freight	3,383.24	1.2%	13,134.48	1.7%
Manufacture Payroll	38,458.62	13.8%	218,898.24	12.8%
Service Payroll	2,314.87	0.8%	9,848.89	0.8%
Total Cost of Goods	112,385.10	48.8%	609,178.08	28.8%
Gross Profit	111,041.70	48.8%	1,412,965.92	68.2%
Operating Expenses				

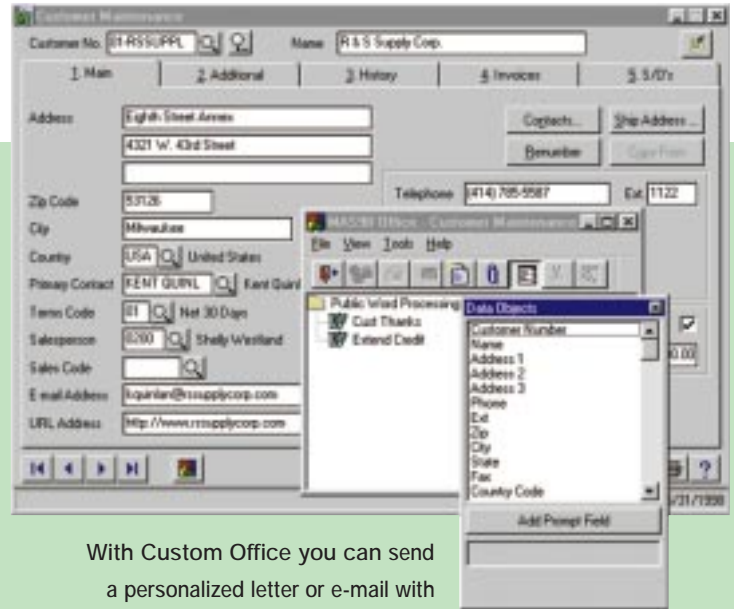
FRx Financial Reporting software is a full-featured, graphical reporting tool. The ability to specify row and column formats independently maximizes the flexibility of report formats.

customizable

SIMPLIFIED CUSTOMIZATION FOR PRODUCTIVITY GAINS

Included with packages for five users and above (and optionally for one to three users) MAS 90 Custom Office module makes MAS 90 and your Microsoft® Office® software applications seem like they're all part of one streamlined business software suite. Custom Office seamlessly links MAS 90 screens with Word, Excel or e-mail software. Custom Office also gives you the ability to customize screens by user, so you can:

- Fire off a welcome letter to a new customer with one mouse click, or e-mail your supervisor for credit approval.
- Easily prepare mass mailings to your customers using a wizard that walks you through selecting your data and performing a streamlined mail merge.
- Speed data entry and improve accuracy by hiding unused fields, specifying default values, changing tab sequences and modifying MAS 90 screens to match your business process.
- Add new fields, such as nickname or birthday, to provide personalized customer service.

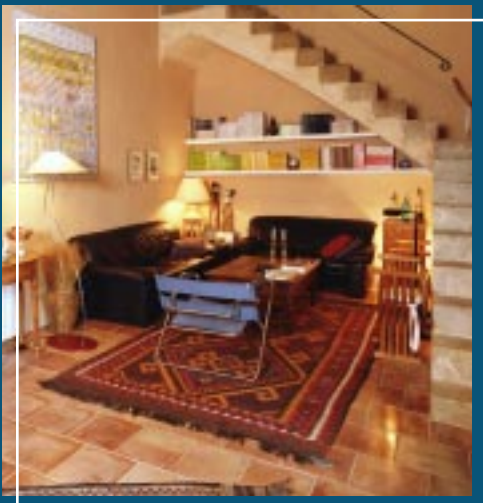


With Custom Office you can send a personalized letter or e-mail with one mouse click.

PICK ANY PLATFORM — FROM WINDOWS TO UNIX AND NT

What is your platform of choice today? How about tomorrow? No matter which one you choose, we have a platform to meet your requirements — Windows®, Windows NT®, Novell NetWare or a Windows thin-client running on your stable UNIX® systems application server (IBM RS/6000,

SCO OpenServer, SCO UnixWare). Our reseller channel can help you optimize your operating system, for lightning-quick MAS 90 transaction processing.



"Our sales are up, and I firmly believe that part of the reason we are selling more is because MAS 90 gives us a true picture of what is in inventory."

Mike Bastone, National Sales Manager

Walker Zanger

Tile and Natural Stone Importer and Distributor

Employees: 205

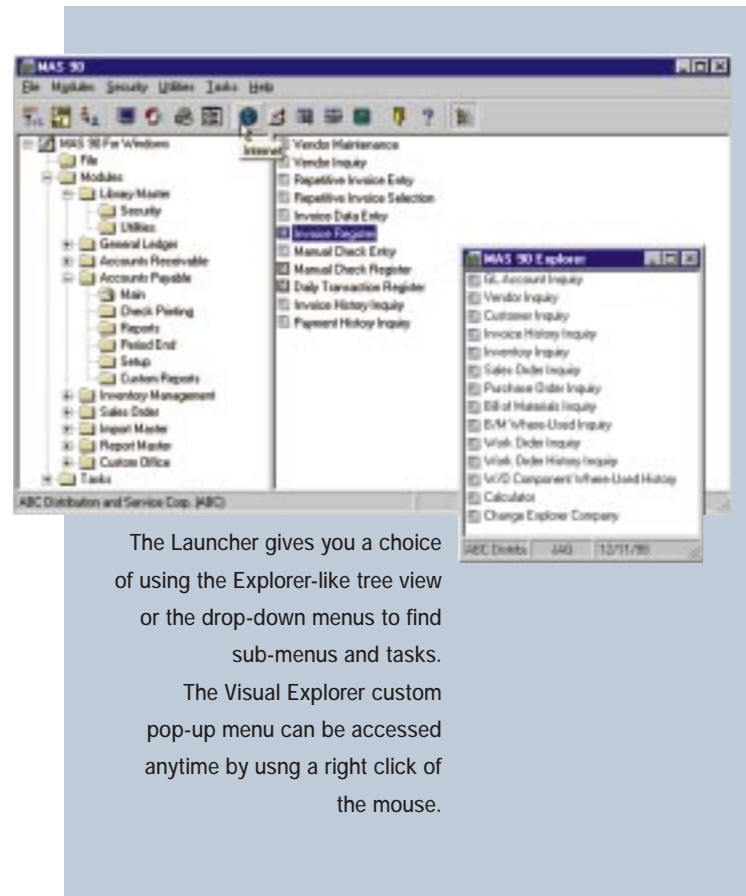
intuitive

SETTING THE STANDARD FOR EASE OF USE

MAS 90 is easy to learn, easy to implement and easy to use. All of this can translate into productivity gains and cost savings. Users familiar with the Windows® 95/NT® operating system interface will feel right at home with MAS 90, due to its Windows 95 look and feel.

MAS 90 offers five ways to navigate quickly and effortlessly through your daily tasks.

- **Visual Explorer** — The Visual Explorer pop-up menu allows you to quickly navigate to frequently used tasks such as customer inquiry, even within multiple companies.
- **Buttons** — Toolbar buttons on the customizable MAS 90 Launcher can launch any MAS 90 task, custom-written scripts or Windows desktop applications. Add or delete buttons at any time.
- **Explorer-like interface** — The Explorer-like tree view will be instantly familiar to Windows users, facilitating a rapid learning curve.
- **Task lists** — Attach a convenient task menu to your desktop for easy access. For example, add a special menu of your end-of-the-month tasks.
- **Drop-down menus** — Use drop-down menus in place of the tree view, if you prefer.



The Launcher gives you a choice of using the Explorer-like tree view or the drop-down menus to find sub-menus and tasks.

The Visual Explorer custom pop-up menu can be accessed anytime by using a right click of the mouse.



"I drove MAS 90 Client/Server on the PC in my office for two weeks and that's all it took to convince me...we turned off the previous box and switched to MAS 90 Client/Server cold turkey. And it's been stable as a rock."

Dexter Odom, President
Dexter's Farm, Inc.
Fresh food distribution
Employees: 34
Annual Sales: \$8.5 Million

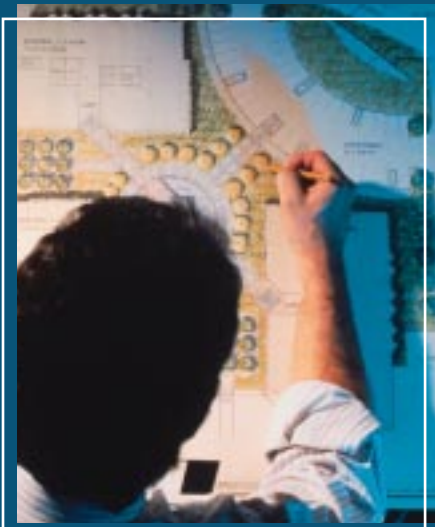
optimized

MAS 90 CLIENT/SERVER

The client/server version of MAS 90 is for you if your large or growing company has high transaction volume, wide area network requirements or needs an Internet-ready solution. MAS 90 Client/Server is available for Windows NT and select UNIX platforms.

- **Thin-client architecture** — MAS 90 Client/Server takes advantage of the very latest Internet- and intranet-compatible thin-client architecture.
- **Designed for Wide Area Networks (WANs) and remote access environments** — MAS 90 Client/Server is ideal for multi-site businesses because it is optimized for remote access environments. In fact, MAS 90 utilizes Virtual Private Networking (VPN) technology to securely connect accounting and bookkeeping departments from various remote offices across the Internet. By taking advantage of VPN technology, you can avoid the expensive data transport costs associated with a dedicated line, and transport your data at significantly reduced costs.
- **Optimized for TCP/IP** — MAS 90 Client/Server provides fast, reliable TCP/IP connections to facilitate file and resource sharing over the network.

- **Performance** — The client/server engine can provide peak performance even when your company has high transaction-processing demands or a large number of accounting users.
- **Enhanced data integrity** — A critical benefit of client/server architectures is a reduction in network traffic. Lower traffic can increase reliability and data integrity systemwide.



"What really struck me in our evaluation was MAS 90's speed in inventory reads and printouts to screen. In comparison with the other applications we tested, MAS 90 is supercharged!"

Brian Whitney, Controller
Statile & Todd
Landscaping and nursery products
Employees: 74
Annual Sales: \$10 Million



DELIVERING TOP-NOTCH ACCOUNTING SOLUTIONS WITHOUT COMPROMISE

You can count on Sage Software to build powerful, reliable products that are thoughtfully adapted to changing technologies and business needs. Our software products are recommended, sold and supported by more than 7,000 authorized resellers, consultants and client advisors, who provide services such as installation, product support and systems integration.

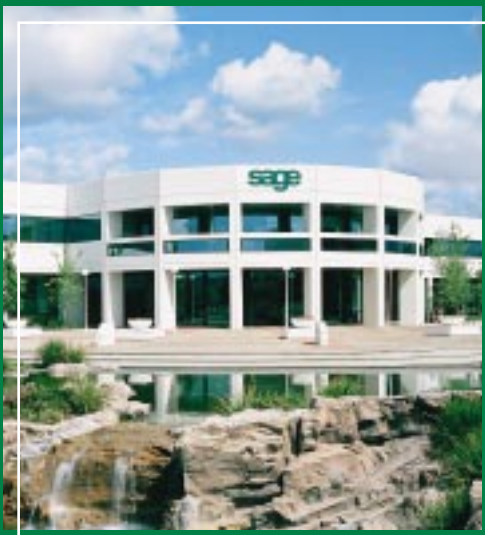
When you purchase a software product from Sage, you can be assured of highly evolved business applications with reliable performance today, and smooth, cost-effective upgrade paths to the new technologies and operating systems of tomorrow.

By choosing a MAS 90 solution, you get the following benefits:

- **Applications backed by the largest, best-qualified channel in the industry** — Our authorized resellers, consultants and CPAs can provide installation, software support and systems integration services, and focus on delivering the solution that best meets your needs.
- **Support with ClientCare®** — To help you make the most of your investment in MAS 90, Sage provides a range of software maintenance and ClientCare support programs, which offer you guaranteed response times, automatic software updates and regular communications from our MAS 90 group. Awarded the Software Support Professionals Association (SSPA) STAR (Software Technical Assistance Recognition) award – the software industry's premier

customer support award – our ClientCare support plans offer a variety of services, enabling you to select the plan that best meets your support requirements. You also have Sage Online Customer Support Services available for self help 24 hours a day, 7 days a week.

- **Education and training** — To ensure that you receive the maximum value from your MAS 90 software, Sage offers the following:
 - Authorized Training Centers (ATCs)** — With more than 28 ATCs located across the country, including our corporate training facility located in Irvine, certified training facilities and courses are available at a location near you.
 - Certified Trainers** — Sage certifies trainers at resellers' offices, enabling trainers to provide you with on-site instruction.
 - Certified Support Specialists** — These specialists must meet specific support and product knowledge requirements through an intensive series of courses and evaluations, helping to ensure that your reseller's support staff has the training necessary to best answer your questions.
- **Specialized products and services** — In addition to MAS 90's 22 modules, custom and pre-packaged modifications and vertical applications are developed by more than 100 certified Sage Master Developers. With adherence to strict quality standards, these products expand the already extensive capabilities of MAS 90 to meet the specialized needs of virtually any business.



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